

M. KATHERINE MCCAUSTON

13308 Kinder Pass, Austin, Texas 78727

Phone: 512-248-1598, E-mail: kathymccaston@gmail.com

www.mkatherinemccaston.com

EDUCATION

University of Arizona	
Master of Arts in Anthropology	December 1991
Tucson, Arizona	
University of South Carolina	
Bachelor of Arts in Anthropology	May 1988
Columbia, South Carolina	
Midlands Technical College	
Associate of Arts	August 1985

SUMMARY OF MAJOR AREAS OF EXPERTISE

- ◆ Adjunct Professor at the LBJ School of Public Affairs. Teach courses on International NGO Poverty Profiling, Program Design, and Grant Writing.
- ◆ Over 18 years of professional international development experience working on issues of poverty reduction and social change, with an accelerated emphasis on cross-sector programming, i.e., maternal-child health & nutrition, food security, livelihood security, gender equity, small-scale economic enterprise development, agriculture, girl’s education, and right’s-based programming.
- ◆ Led the design and development of CARE’s first programmatic framework that links needs-based and human-rights based programming, both conceptually and practically in the field.
- ◆ Skilled researcher and conceptual thinker who can put complex topics and information into simple methodologies, models, and language.
- ◆ Good at identifying system weaknesses, designing solutions, and securing buy-in to implement solutions.
- ◆ Significant management experience emphasizing a collaborative yet decisive style.
- ◆ Ability to develop rapport with people of all cultures and ages.
- ◆ Ability to work independently; 8 years of experience as a teleworker; wrote CARE’s manual on telework
- ◆ Persuasive communication skills, both written and verbal.
- ◆ Inquisitive and creative with a good sense of humor.

RECENT CONSULTING WORK HISTORY

ADJUNCT PROFESSOR, University of Texas, Taught a 5-Week Graduate Course on NGO Program Design and Proposal Writing for the LBJ School of Public Affairs, February 21 – March 28, 2013.

ADJUNCT PROFESSOR, University of Texas, Teach semester and/or five-week course on NGO Program Design and Proposal Writing for the LBJ School of Public Affairs, August 2012 – present.

ADJUNCT PROFESSOR, University of Texas, Taught a 5-Week Graduate Course on NGO Program Design and Proposal Writing for the LBJ School of Public Affairs, November 2 – December 3, 2011.

CONSULTANT, Catholic Relief Services (CRS) Honduras, Technical project designer and writer for USDA McGovern-Dole Food-for-Education proposal focusing on providing school breakfasts and local community, teacher, and education administrator capacity building in rural, western Honduras, Sept 2011.

CONSULTANT, CARE Mozambique, Served as Acting Assistant Country Director for CARE Mozambique. Work involved project management, staff management, and proposal development, July – August 2011.

CONSULTANT, CARE USA, HIV AIDS Unit, Led the development of a Theory of Change for the Unit, Atlanta, Georgia, May 10-12, 2011.

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CONSULTANT, CARE Malawi, Technical designer and writer for 4 proposals to improve food security and maternal and child health in Malawi submitted to Canadian International Development Agency (CIDA), February – March 2011.

CONSULTANT, CARE Canada, Technical designer for a 2-Country Proposal for funding to improve Maternal and Child Health in Ethiopia and Zimbabwe, December – February 2011.

CONSULTANT, Oxfam America (OA), Expert technical writer for developing OA guidance on Monitoring and Evaluation, August – November 2010.

CONSULTANT, CARE Malawi, Developed follow-on recommendations for Women in Agriculture proposal submitted to the Bill and Melinda Gates Foundation, July 2010.

CONSULTANT, CARE Malawi, Proposal writer for Women in Agriculture proposal to be submitted to the Bill and Melinda Gates Foundation, April-May, 2010.

CONSULTANT, Save the Children-USA, Food Value Chain and Livelihood Security Assessment Consultant, February-March 2010. Conducted participatory research and developed a Livelihood Security Assessment Profile for United States Agency for International Development (USAID) Namibia.

CONSULTANT, Technical Assistance to NGOs (Tango) and Save the Children- USA, Grant Proposal Technical Designer/Writer September-October 2009. Developed the 5-year program design for an Institutional Capacity Building grant (TOPS) for Save the Children US, funded through USAID Office of Food for Peace (FFP).

CONSULTANT, EnCompass, Researcher and Writer, March-April 2009. Researched and wrote proposal for a study of the Impact of Humanitarian Assistance on Livelihoods in Uganda, requested by United Nations World Food Programme (WFP) Uganda.

CONSULTANT, Technical Assistance to NGOs (Tango), Researcher and Writer, February-March 2009. Researched and wrote a grant proposal for WFP-Guatemala for USAID/FFP Title II funding.

CONSULTANT, CARE USA, Report Writer November-December 2008. Developed the final report for a USAID funded 5-year Institutional Strengthening Grant.

CONSULTANT, Technical Assistance to NGOs (Tango), Researcher and Writer, October-November, 2008. Researched and developed a report on the Potential Impact of Pandemic Influenza in Latin America.

ORGANIZATIONAL FULL-TIME WORK HISTORY

CARE USA, Integrated Program Framework Team Unit, Senior Advisor, Integrated Programming, 2006–2008
Responsible for developing and guiding the conceptual and technical direction of CARE's development programming. Led development of design of CARE's new overarching strategic framework, CARE's Unifying Framework for Poverty Eradication and Social Justice (UF), which is now the foundation for CARE's seven-year strategic plan in 2007. Provided guidance on strategic planning, program design, and monitoring and evaluation.

CARE USA, Partnership and Household Livelihood Security Unit, Program Coordinator, 1996–2006
Initially appointed as Deputy Director of the Partnership and Household Livelihoods Security Unit as

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Latin America Coordinator. Provided oversight of USAID funded Title II programs in Latin America and Africa, with emphasis on rapid food security assessments, cross-sector design of food security, maternal-child health, food-for-work, agriculture, and livelihood security programming. Then in 1999, was assigned global responsibility for developing and guiding CARE's development programming in household livelihood security (HLS) and human rights-based approaches (RBA). Provided technical support and training in HLS & RBA research, diagnosis and problem analysis, cross-sector program design, and evaluation techniques.

RESEARCH & PROGRAM DESIGN

Save the Children-USA, Researcher, February-March 2010

Livelihood Security Assessment Consultant, February-March 2010. Conducted participatory research and developed a Livelihood Security Assessment Profile for USAID Namibia.

EnCompass, Researcher & Writer, March-April 2009

Researched and wrote proposal for a study of the Impact of Humanitarian Assistance on Livelihoods in Uganda, requested by United Nations World Food Programme (WFP) Uganda.

Technical Assistance to NGOs (Tango), Researcher and Writer, October-November, 2008.

Researched and developed a report on the Potential Impact of Pandemic Influenza in Latin America.

HLSA Team Leader for CARE El Salvador, August 1997

Co-Leader of Household Livelihood Security Assessment planning workshop.

International Consultant for CARE-Togo, July -July 1997

Assisted CARE-Togo in designing and writing a five-year proposal for funding from the United States Agency for International Development (USAID).

Guatemala Peace Zone Food Security Consultant for Save the Children, April 1996

Conducted a rapid needs assessment and developed a *Concept Paper* (20-pages) for Save the Children. The concept paper was approved and funding proposal was later developed for USAID.

Livelihood Security Consultant for CARE-Kenya, January - March 1996

Assisted CARE-Kenya in designing and writing a five-year Development Activity Proposal (DAP) for Title II funding from USAID.

Food Security Consultant for CARE-Ethiopia, April - May 1996

Assisted CARE-Ethiopia's Food Security Unit in designing and writing a five-year DAP grant.

Post-Peace Plan Development Consultant for CARE-Angola, February- March 1996

Assisted CARE-Angola in designing a five-year grant (DAP) for Title II funding from USAID.

Rapid Food & Livelihood Security Appraisal for CARE-Angola, February 1996

Worked as group team leader on a Rapid Food Security Appraisal of Southwestern Angola.

Livelihood Security Consultant for CARE-Honduras, September-November 1995

Assisted CARE-Honduras' Food Security Unit in designing and writing a five-year Development

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Project Proposal (DPP) for funding from the USAID.

Secondary Data Research Consultant for CARE-Honduras, August-September 1994

Conducted research in Tegucigalpa, Honduras and wrote a poverty profile of Honduras.

Dissertation Research, June 1992- July 1993

Dissertation research in Manabi, Ecuador investigating the impact of the shift from food cropping to cash cropping (coffee) on growth patterns of children < five and economic consequences at the household level.

PUBLICATIONS

M. Katherine McCaston and Kath Copley

2007 "CARE Cambodia: Unifying Framework & Underlying Causes of Poverty Workshop in Cambodia," CARE, Atlanta, Georgia.

Joan M. Jennings and M. Katherine McCaston

2007 "Evaluating for Synergy: Improving measurement of the impact of combined efforts in CARE's shift from a project to program approach," CARE, Atlanta, Georgia.

McCaston, M. Katherine and Eric Dupree-Walker

2005 "Using CARE's Underlying Causes of Poverty Hierarchy and Unifying Framework for Poverty Eradication & Social Justice in CARE's Strategic Planning Process," CARE, Atlanta, Georgia.

McCaston, M. Katherine

2005 Update on CARE's Unifying Framework for Poverty Eradication & Social Justice: Mapping Data and Information for Strategic Planning, Developing Advocacy Strategies, and Project Design," CARE, Atlanta, Georgia.

McCaston, M. Katherine and Michael Rewald

2004 "Unifying Framework for Poverty Eradication & Social Justice: The Evolution of CARE's Development Approach," CARE, Atlanta, Georgia.

2004 "Conceptual Overview of Underlying Causes of Poverty: Developing CARE's Approach to Addressing Underlying Causes of Poverty," CARE, Atlanta, Georgia.

Frankenberger, Timothy R., Kristina Luther, Jim Becht, and M. Katherine McCaston

2002 Household Livelihood Security Assessments: A Toolkit for Practitioners, CARE & USAID, Atlanta, Georgia.

M. Katherine McCaston

2000 CARE USA Household Livelihood Security Training and Facilitation Manual, CARE & USAID, Atlanta, Georgia.

Frankenberger, Timothy R. and M. Katherine McCaston

1999 "Rapid Food and Livelihood Security Assessments: A Comprehensive Approach to Diagnosing Nutrition Insecurity" in *Scaling Up, Scaling Down*, Thomas J. Marhione (ed), Gordon and Breach Publishers, OPA, Amsterdam.

Frankenberger, Timothy R. and M. Katherine McCaston

1998 *From Food Security to Livelihood Security: The Evolution of Concepts*, World Food Programme's Food

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and Agriculture Organization Newsletter (September), Rome.

McCaston, M. Katherine

1995 *The Dominican Republic: Development, Urbanization, and Food Security in the Caribbean.* CARE, Atlanta, Georgia.

Adelski, Elizabeth A., Thoric Cederstrom, and M. Katherine McCaston

1994 *Household Resources and Food Insecurity in the Departments of Lempira, Intibuca, and La Paz Honduras,* CARE and USAID, Atlanta, Georgia.

Frankenberger, Timothy R., Claude Bart, Jennifer Manthei, and M. Katherine McCaston

1994 *A Livelihood Systems Approach to Title II Food Aid: A Means to Incorporate Food Security Objectives into Future Programming,* USAID, Washington, D.C.

Leonard, William, Kathleen B. DeWalt, James Stansbury, and M. Katherine McCaston

1994 *Growth Differences between Children of Highland and Coastal Ecuador,* American Journal of Physical Anthropology.

McCaston, M. Katherine and Claudia M. Romagosa

1994 *Poverty in Honduras: A Food and Nutrition Security Profile,* CARE-International and USAID, Tegucigalpa, Honduras, D.M.C.

AWARDS & HONORS

Comins Fund Scholarship, University of Arizona (UofA)	1990
Master’s Degree with Distinction, UofA	1990
Spicer Award for the Study of People’s of the Southwest, UofA	1991
The Marshall Foundation Scholarship, UofA	1993
The Emery and Ann-Eve Johnson Scholarship for Social Sciences, UofA	1994
Fellow, Society for Applied Anthropology (SfAA)	2007
University of Texas, LBJ School of Public Affairs Professor of the Year (2011-2012)	2012

LANGUAGE SKILLS

Native – English;

Spanish – Fluent Verbal and Reading; and

Portuguese – Reading